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NATURA LAUNCHES “work/WELL”, SOLUTIONS FOR SAFE & HEALTHY WORKPLACES

*Applying new workplace technologies can help businesses welcome employees
back to work with confidence*

SAN ANTONIO, TX—A recent Harris COVID-19 Tracker Poll stated that after the start of the pandemic, almost two-thirds of Americans (63%) were bullish on getting back to work but as of August, that number declined to less than half (42%). Other studies show confidence in the health and safety of public places is at an all-time low. Only 31% of people trust their workplace to protect their wellbeing and 78% expect some or significant change in the physical environment before they will feel comfortable returning.

These attitudes are driving employers to seek new techniques and office protocols that will motivate employees to return to their offices. To meet these demands, Natura, a Texas based indoor environment services company, has pivoted to provide their commercial clients with enhanced facility well-being solutions.

Natura’s work/WELL services combine electrostatic disinfection technology to decontaminate shared workspaces, remote-monitored air purification systems, and automated temperature scanning check-in kiosks. These new procedures help employers improve the health and safety of workplaces as we strive to build trust and confidence in team members return to work.

“During these uncertain times, it’s vital that we find ways to keep our teams and our facilities protected,” said Heather Ruiz, Human Resources Manager at natura. “We must let our people know we are doing everything we can to make our spaces safe by prioritizing health,” she added.

“Now more than ever, it is crucial that employers visibly indicate that their employees’ health, safety & well-being are a primary focus to create a confident return to work.” said Eric Koepke, VP of Operations at Natura. “The goal is to minimize risk with a multi-layered approach to effectively safeguard our people and places. As much as our buildings have the potential to spread disease, intentional changes to how we operate them can equally defend against it.” He added.

Natura serves over 3,000 commercial accounts across Texas with a mission to create environments where PEOPLE THRIVE! For the past 37 years, they have built their reputation by providing remarkable service to innovative environments by a thriving team.

Visit naturaHQ.com/workWELL to learn how Natura can help safeguard your facility and prepare you for what’s next.

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