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Joshua Senneff
888-284-2257



NATURA ACQUIRES TROPICAL GARDENS

National Leader in Interiorscapes Acquires Harlingen based Tropical Gardens to Increase Presence in Rio Grande Valley

SAN ANTONIO, TX — Texas based interior landscape company, Natura, is pleased to announce the acquisition of Tropical Gardens, a Harlingen Texas based interior plant design and service company operating in the Rio Grande Valley.

“This is a strategic acquisition enabling us to increase our presence to better serve our existing client base and the opportunity to grow throughout the rapidly expanding Rio Grande Valley market.” said Mike Senneff, Natura Founder & CEO.

Tropical Gardens was founded in 1980 by Bill and Sue DeBrook, *“We entered into the interior landscape business to expand on the success of our retail nursery and the enjoyment of bringing plants indoors.”* said Mrs. DeBrooke.

Mike Senneff started his professional horticultural career in the Rio Grande Valley at Lone Star Nurseries, Inc.—then owned by Mr. and Mrs. DeBrooke who became his first employer in Texas. *“I am very pleased to have the opportunity to expand our presence into the Rio Grande Valley market, bringing me personally back to my roots in the horticulture industry.”* said Senneff.

Natura, formerly Plant Interscapes, has been in business for 35 years employing over 100 full-time staff with operations in all major Texas markets. The organization services more than 3,000 customers through multiple business channels including indoor plants, outdoor plants, greenwall systems and holiday decor.

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